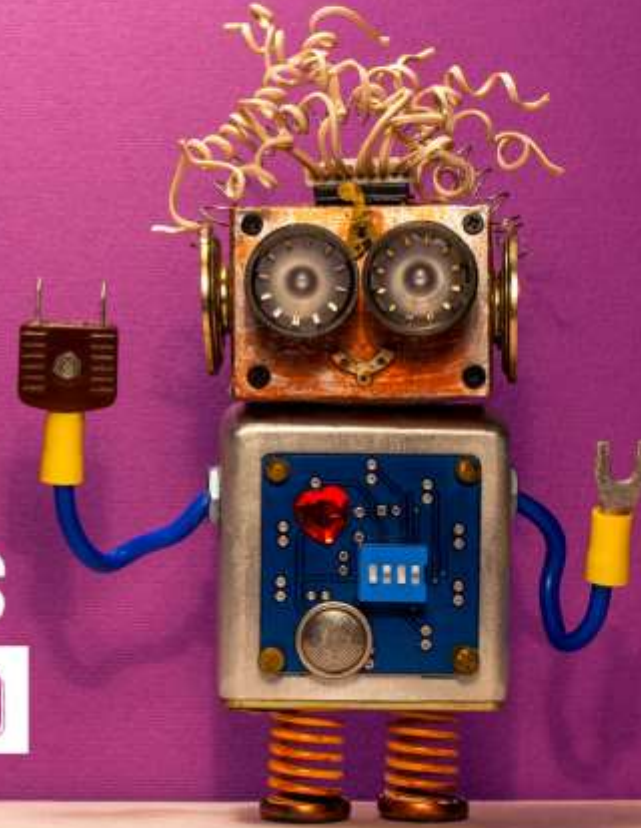


ISTANBUL TOY FAIR

B2B NETWORKING DAYS
16-17 SEPTEMBER 2020



B2B Networking Days

Network and 1:1 Meeting Opportunity with Manufacturers and Buyers

With Istanbul Toy Fair B2B Networking Days, we are bringing our B2B meetings and networking events that took place on the days of the show to the virtual environment.

In the 2-day event, you will find the opportunity to network and have video meetings with all exhibitors of Istanbul Toy Fair and with other VIP buyers like you.



Who Can Benefit?

Manufacturers

All Exhibitors of Istanbul Toy Fair that will take place in March 18 – 21, 2021 will attend the event

Dealers & Distributors

Qualified international and domestic buyers who meet our Target Visitor Program (TAP) criteria will be invited exclusively to B2B Networking Days.





Why You Should Attend B2B Networking Days?

- Meet with Turkish Manufacturers
- 88 Exhibitor Companies Representing 154 Brands

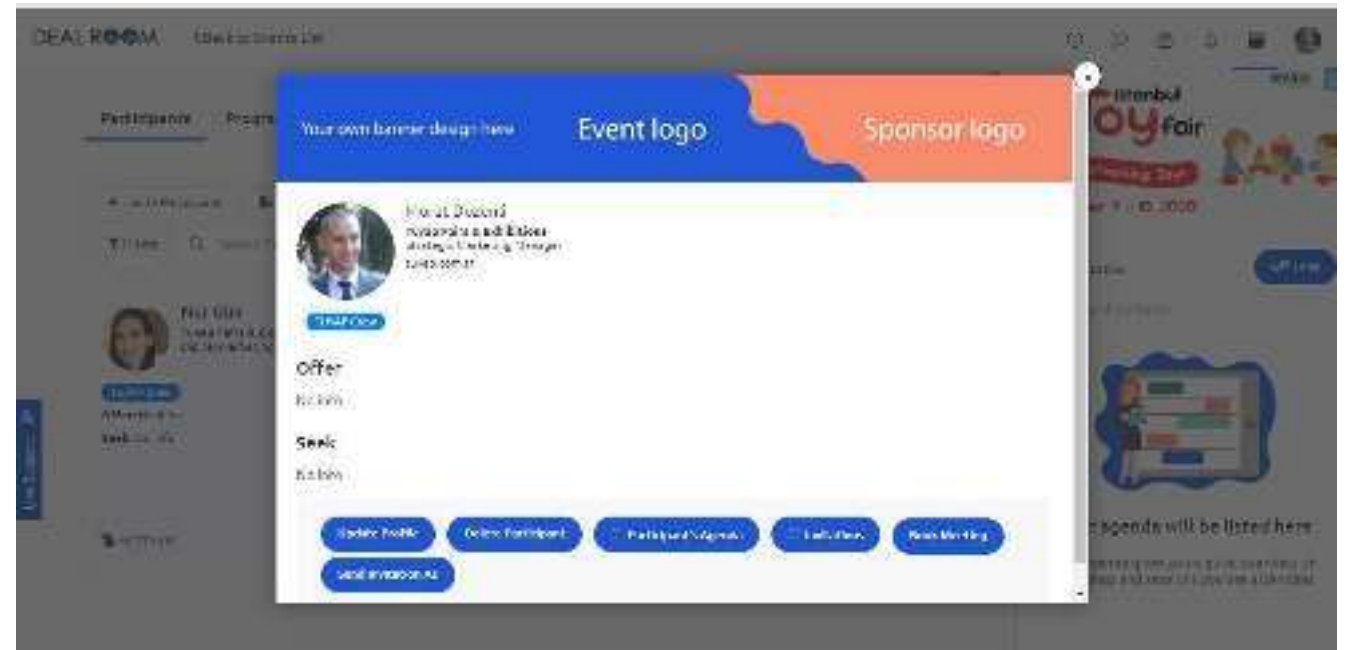
Make business contacts and start trading with toy manufacturers before the fair date.

You Will Network and Meet with Manufacturers of Following Products

- 0/3 Age Baby Toys
- Baby Equipments & Safety Products
- Baby Dolls & Dolls Accessories & Clothes
- Soft Toys
- Robots
- RC Toys
- Virtual Games and Accessories
- Electronic Educational Toys
- Party Costumes and Materials
- Model Railways and Accessories
- Model Toys and Accessories
- Kindergarten and School Equipments
- Intelligence Developing Toys
- Puzzle, Box and Card Games
- Kids' Bags and Luggage
- Play Dough and Accessories
- Scooters, Bicycles, Skateboards and Accessories
- Outdoor, Park and Garden Toys
- Sea, Pool Equipment and Toys
- Sports Equipment
- Metal Toys
- Action and Character Toys
- Musical Instruments and Accessories
- Wooden Toys
- Organic Toys
- Hobby Materials
- Art Product and Materials
- Licensed Products
- Plastic Cars

How do you attend?

1. Contact Tuyap Overseas Offices and apply for the event
2. You will receive an invitation from Deal Room Events
3. Log in using the invitation link and edit your profile information



How it works?



Easy Search and Matchmaking System

Our B2B Platform, provided by Deal Room Events, offers the opportunity to create profiles for both visitors and exhibitors. Before the event starts, you can filter all registered exhibitors and visitors according to their products / fields of activity, and review their profiles. It facilitates you to connect with the most suitable exhibitors thanks to the smart matchmaking algorithm.

Break the ice before the event

One week before the event starts, you can log in to the platform, interact with exhibitors and other buyers, send meeting invitations, and schedule your meetings.

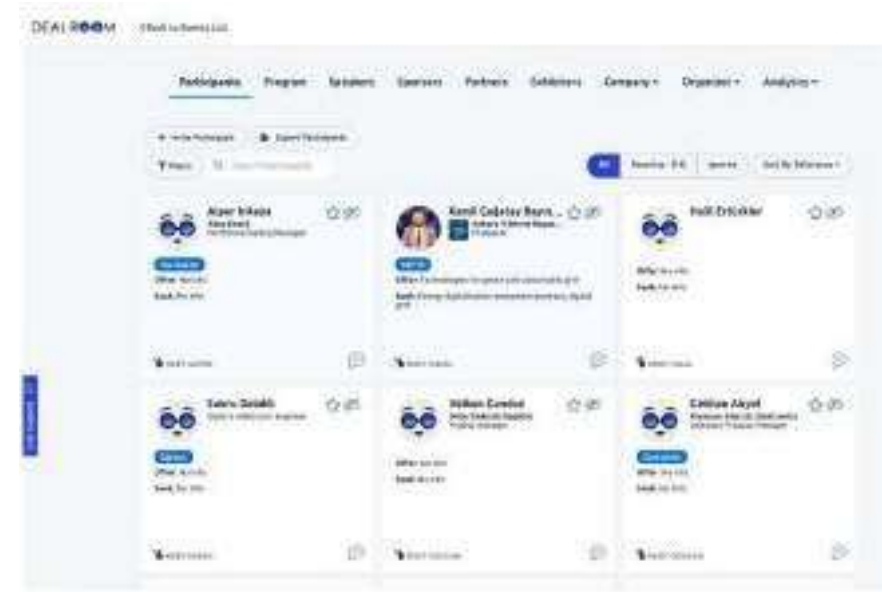
How to Meet?

- Respond to meeting requests from Exhibitors and share meeting times at your convenience
- Send meeting requests to the exhibitors you would like to meet
- Meetings approved by both parties are recorded in your agenda.
- Before the meeting hours, the platform sends you a reminder as SMS and e-mail.
- You can start the meetings listed on your agenda with a single click and switch to video conference when the time comes
- You can invite your teammates to the meeting



Connect after event is done

- Deal Room enables attendees to reconnect and follow up with leads and connections after the event.
- Rate your meetings and save your meeting notes.
- Download all connections and collected leads to database.



Istanbul Toy Fair Hybrid

- Istanbul Toy Fair **Hybrid** offers visitors and exhibitors of our face-to-face event, which will take place between **18 - 21 March 2021**, interaction and networking opportunities before, during and after the show through our digital platforms.
- We are always at your side with innovative solutions for uninterrupted trade and business connections throughout the year, free from travel barriers.

